

GCSE:

Assessment



Listening
Speaking
Reading
Writing

4 exams, 25% each.

Speaking is voice recorded.

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Why Languages?

Job areas:

Translation

Travel

Politics

Humanitarian aid / Charity work

Hotels

Restaurants

Education

Journalism / Media

Business

Engineering

Law, EU, Courts

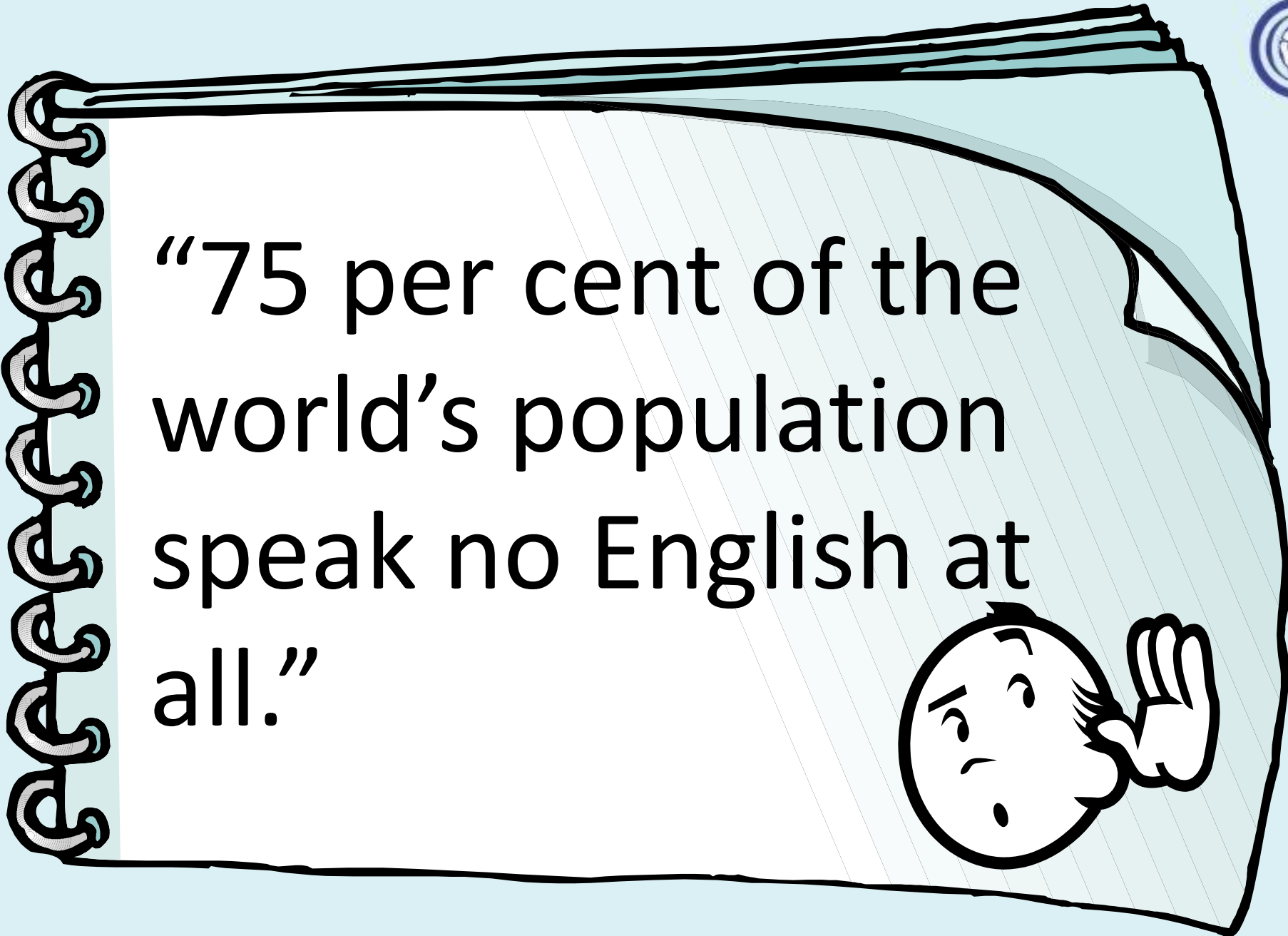
Film / Theatre

Linguistics



“Only 6 per cent of the global population are native English speakers.”





“75 per cent of the world’s population speak no English at all.”

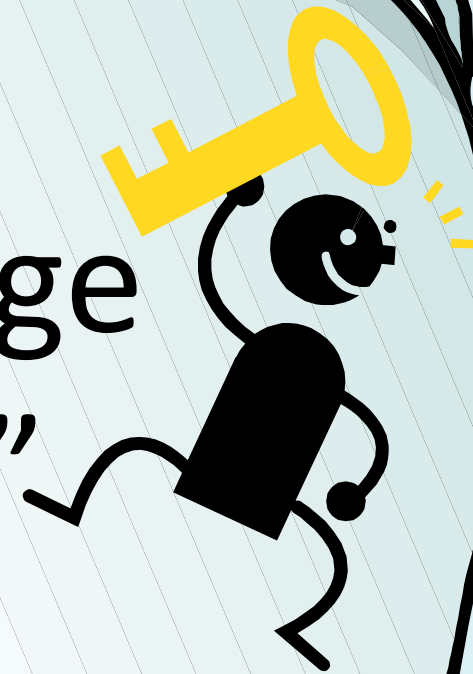
“80 per cent of English exporters are unable to conduct business in a foreign language .”



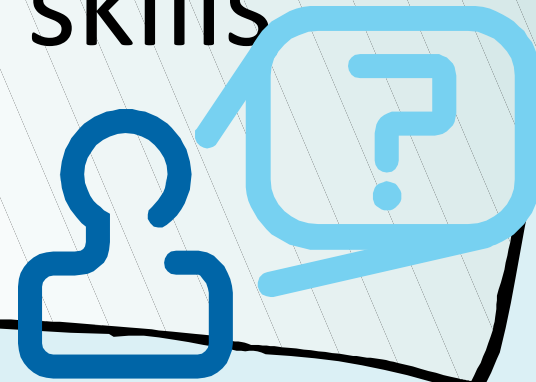
“77 % British exporters believe they lose business because they can't speak other languages.”



“Exporters who use language skills achieve on average 45 % more sales.”



“ Research suggests the UK is missing out on contracts worth up to £21 billion a year because of the lack of language skills in the workforce.”



“60% UK employers
are dissatisfied
with the foreign
language skills of
school leavers.”



“ More than 30% UK
businesses want
people specifically
for their language
skills.”



“72% UK
international trade
is with non-
English-speaking
countries.”



“Most employers
do not require
complete
fluency.”



“They want conversational ability, which will give a good impression, help to build relationships and make new contacts.”



“Modern linguists earn more than graduates from any other discipline except medics, architects and pharmacologists.”

